

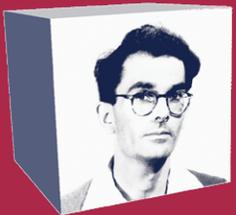
The 70<sup>th</sup> Anniversary

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# CSIRAC Celebration and Awards Dinner

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14 November 2019 – Melbourne



**Pearcey**  
FOUNDATION

**Sponsorship  
Opportunities**

# Invitation from the Pearcey Foundation Chair

2019 marks a milestone year for the Pearcey Foundation, as it celebrates the centenary of Dr Trevor Pearcey's birth and the 70th anniversary of the creation of CSIRAC. As Australia's first computer and the world's fourth, CSIRAC is the oldest surviving electronic computer on the planet, having had a productive working life until 1964. Adding to its global significance, CSIRAC was the first ever computer to play electronic music and perform numerical weather forecasting. Dr Pearcey's leadership of this project positioned Australia as a global pioneer in the early ICT age, laying the groundwork for the following generations of technological development.

On Thursday 14 November 2019, we will be holding a celebratory afternoon at the Carrillo Gantner Theatre, Swanston Street, University of Melbourne – to commemorate Dr Pearcey and the 70th Anniversary of CSIRAC. At the conclusion of the session, we'll then be moving on to Rydges on Swanston Street, Carlton for a delightful sit-down dinner, and for the presentation of the 2019 Pearcey National Awards (Medal, Hall of Fame and Entrepreneur).

This event aims to explore the impact of computation in Australia through an afternoon contemplating the work Pearcey would likely be undertaking today (if he were still alive). The event will concentrate on some of his preferred research areas such as creative industries, connected worlds, intelligent infrastructure and future environments.

The 70th anniversary of CSIRAC Celebration is part of a year-long celebration. In March, we celebrated at the University of Sydney, diving into topics from qubits to hunting galaxies! The Centenary Celebration program featured Australia's leading minds exploring three of Dr Pearcey's prime areas of interest: computing, astronomy and radio physics, and nanoscience.

In August as part of the Digital Innovation Festival 2019 we held the 2019 Victorian State Pearcey Awards presentation and the 2019 Pearcey Oration at a sit-down dinner on the evening of Tuesday 27th August, 2019 at the Woodward Centre, Melbourne Law School. The Pearcey Oration was given by Roger Taylor, Chair of the UK Centre for Data Ethics and Innovation, who explored the need for a rebalancing of control over data and information towards citizens and civil society. You can see more details on both of these events on the website: [pearceycentenary.org.au](http://pearceycentenary.org.au)

We are anticipating over 150 attendees will attend this milestone event in November, representing diverse fields such as science, academia and industry.

We do hope you are able to be involved and we thank you in advance for your support.

Your sincerely,  
**Wayne Fitzsimmons OAM**  
Pearcey Foundation, Chair

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# Details

**What** The 70th Anniversary of CSIRAC Celebration and Awards Dinner

**Date** Thursday 14 November 2019

**Time** Afternoon Celebration: 2:00pm–5.30pm  
Awards Dinner: Drinks and networking from 6:00pm, for a 7:00pm start

**Venue** Afternoon: Carrillo Gantner Theatre  
Swanston St, University of Melbourne  
Awards Dinner: Rydges on Swanston  
701 Swanston St, Carlton VIC 3053

**Cost** \$250 per ticket (*discounted tickets for entrepreneurs, government and R&D orgs, sponsors and 'Friends of Pearcey'*)

**Web** [pearceycentenary.org.au](http://pearceycentenary.org.au)

# Speakers

We are delighted to be able to share with you of some of the highly esteemed personalities across research and industry who have agreed to be part of this wonderful celebration (so far!) on 14 November in Melbourne.

**Speakers include:**



**Gilbert Brunet**  
Group Executive and Chief Scientist  
Bureau of Meteorology



**Paul Doornbusch**  
Associate Dean  
Australian College of the Arts



**Rose Hiscock**  
Director  
Science Gallery Melbourne



**Liz Sonenberg**  
Professor of Information Systems  
The University of Melbourne

*And more to come!*

# Why Sponsor?

Support Australia's leading ICT thinkers and the groundbreaking pioneers who came before them. Bringing together entrepreneurs, academics and senior leaders from government and enterprise, the 70th Anniversary of CSIRAC Celebration and the Awards Dinner will associate your organisation with the brilliant endeavours of Australian innovators, both past and present.

The work of the Pearcey Foundation – particularly the Pearcey Awards' recognition of national technological and entrepreneurial excellence – demonstrates Pearcey's foundational role in influencing generations of Australian, and global, technological innovators. Extending beyond honouring Dr Pearcey's legacy, your involvement in this event will allow you to connect with those making significant advancements in the fields in which Pearcey was a trailblazer.

Get involved to:

- Demonstrate your commitment to fostering the current work of Australia's brightest ICT and entrepreneurial minds, who will be honoured in the Pearcey Awards
- Position your company at the centre of this important celebration of Australian scientific history
- Help promote the current work of Australian academics, entrepreneurs and researchers
- Support the Pearcey Foundation in its efforts to raise awareness of the critical role science, research and commercialisation play in a sustainable and globally competitive Australia
- Ensure your brand is top of mind within the Australian scientific community
- Allow you to access over 150 scientific, academic and industry leaders from around Australia

Benefits of being a sponsor include:

- Vast coverage through extensive branding opportunities in the lead-up to and during the Pearcey Centenary Celebration
- Valuable exposure in front of a targeted audience of over 150 attendees
- Show your commitment to rewarding excellence in the industry
- Demonstrate your dedication to celebrating the pioneers of the past and to shaping the future of Australia
- Access the Friends of Pearcey network – a strong community of individuals from across science, academia and industry

# Sponsorship Opportunities

We are pleased to offer the following opportunities to support the 70th Anniversary of CSIRAC Celebration and Awards Dinner in November 2019.

*\*All prices exclusive of 10% gst*

Sponsor Level for November Celebration and Awards Dinner	Exclusive Platinum	Gold (3 only)	Silver
	\$25,000.00	\$10,000.00	\$6,000.00
Ad in conference program	Full Page	Full Page	Half Page
Logo on all printed marketing materials	✓	✓	✓
Logo on all electronic marketing materials	✓	✓	✓
Corporate branding displayed at the afternoon Celebration and Dinner	✓	✓	✓
VIP invitations to attend the afternoon Celebration and the Dinner	2 table of 10	1 table of 10	1 table of 10
Discount on tickets to share with your network	✓	✓	✓
Company description on event webpage and in program booklet (no. of words)	200	200	50
Hotlink from event webpage to sponsor homepage	✓	✓	✓
Acknowledgement as sponsor by MC's during the event	✓	✓	✓
Logo on attendee name tags	✓	✗	✗
Speaking role at the event	✓	✗	✗

# About The Pearcey Foundation

The Pearcey Foundation is a non-profit organisation founded in 1998 in memory of a great Australian ICT pioneer, Dr Trevor Pearcey. The Foundation operates broadly across the Australian ICT sector: from celebrating achievements through national and state awards to being involved in debate and public policy on critical national issues such as productivity, the digital economy and national infrastructure.

The Pearcey Foundation aims to elevate Australian ICT. This includes recognising outstanding Australians contributing to the ICT sector and facilitating in-depth policy debate on how best to make use of the transformative digital technologies that are reshaping Australian society and its economy.

[pearcey.org.au](http://pearcey.org.au)



## About Dr Trevor Pearcey

(5 March 1919 – 27 January 1998)



Dr Trevor Pearcey was an outstanding Australian ICT Pioneer. Most notably, he led the project team that built one of the world's earliest digital computers, the CSIR Mark 1 (later known as CSIRAC).

CSIRAC was built between 1947 and 1949. It is believed to be the fourth operational stored program electronic computer ever constructed. Only the US and the UK beat Australia into the computer age. As the oldest surviving stored program electronic computer in the world, CSIRAC is currently on show at the Melbourne Museum.

In addition, Dr Trevor Pearcey was a visionary. In February 1948, Dr Pearcey wrote:

*It is not inconceivable that an automatic encyclopaedic service operated through the national teleprinter or telephone system will one day exist.*

Today, people call this the World Wide Web!

## The Pearcey Institute

Early in 2018, a new entity was registered with ASIC – The Pearcey Institute (PI) chaired by Mr Denis Tebbutt. The essence of the PI's role is to create, facilitate, foster and sustain an innovative, entrepreneurial, fair and productive Australia through research, policy advice and active collaboration.

## Charity Status for the Pearcey Foundation

The national committee of the Pearcey Foundation (PF) has registered with the Australian Charities National Commissioner (ACNC) as a first step towards achieving Gift Deductibility Recipient (GDR) status.

If you would like to be part of The Trevor Pearcey Centenary Year in any way, we'd love to hear from you!

Please get in touch with:  
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[rebecca@teamslatts.com.au](mailto:rebecca@teamslatts.com.au) | +61 3 9663 3093

We would be more than happy to tailor any of these sponsorship options to suit your needs.

